THE SHOW

Website Workshop



What is it? What do we need to do?

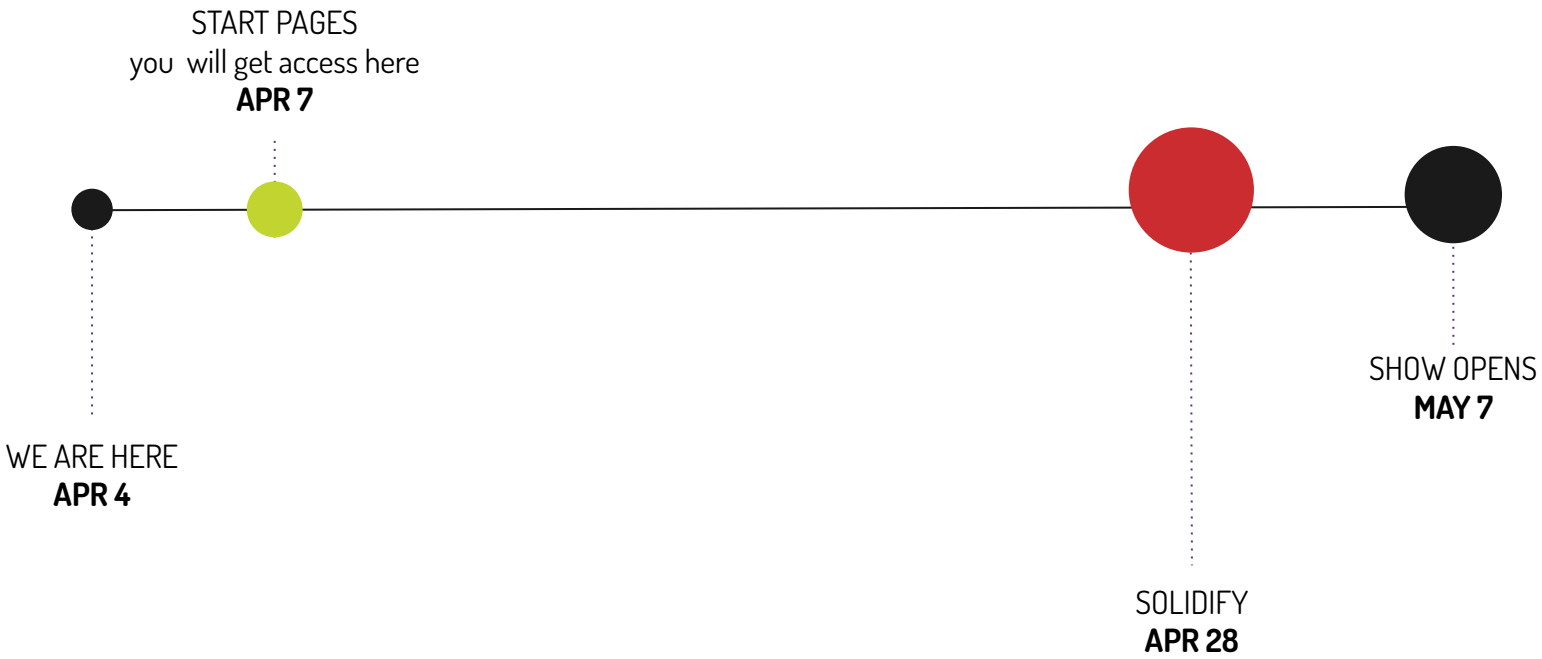
The Show website is the platform to showcase and share your work with peers, friends, family and potential employers.

It's where you can find the work of this year's graduating students.

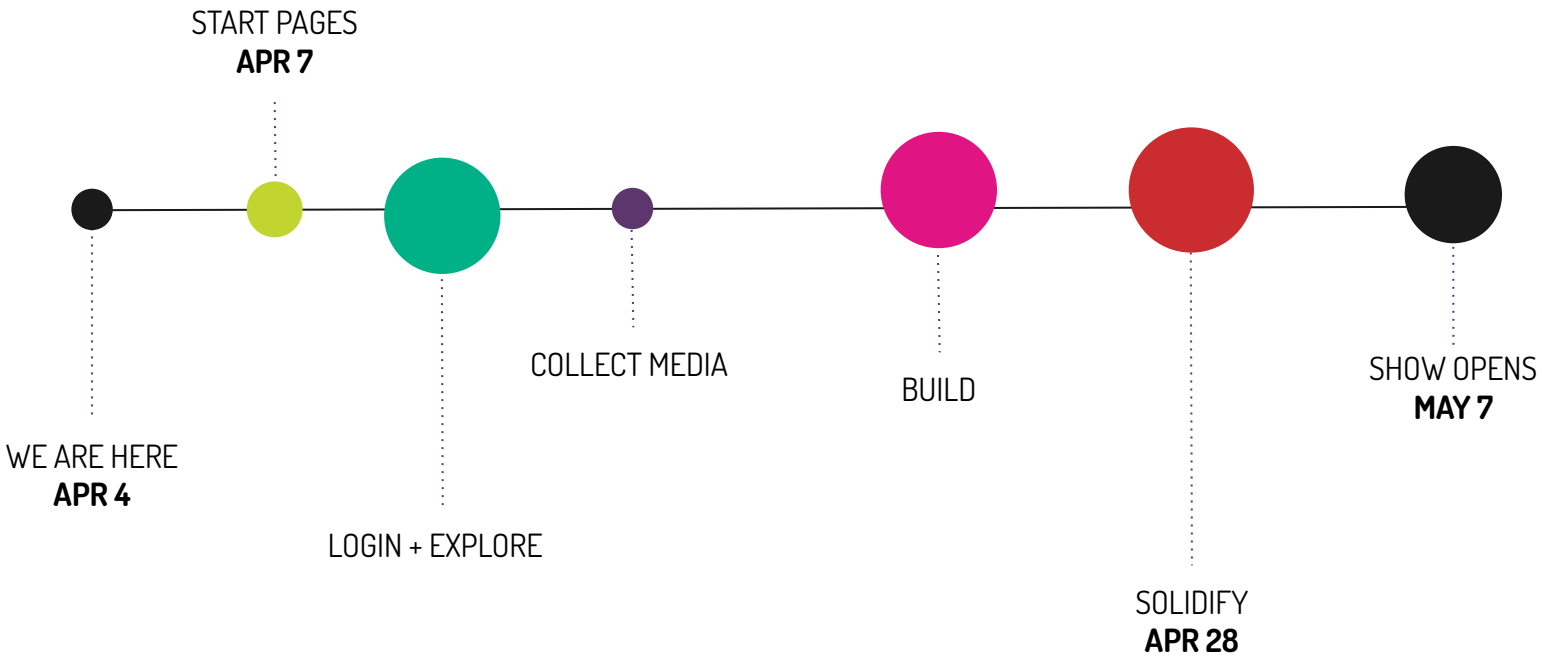
All students will receive an invitation to their ECU e-mails to create a sign in to the Show website backend on **April 7** and will have until **April 28** to create a Project Page.

2025 Website

Key Dates


START PAGES
you will get access here
APR 7
WE ARE HERE
APR 4
SOLIDIFY
APR 28
SHOW OPENS
MAY 7

Suggested Planning



We Are Here to Help!

Available to assist from Mon-Fri through email + discord
appointment by request

Wordpress Info Doc

2024 Website

2023 Website

Our Discord Channel

Email Us
theshowonline@ecuad.ca

As a student, you will be able to make **One Project Page**

01 | To showcase your work

02 | Share any live events you might be hosting

03 | Add your biographical and contact information

(as much or as little as you want to share)

Layout

Each Project Page can have the following sections, which will appear when published in this order:

- Project Name and Info (fixed layout)
- On-Campus Installations and Live Events (fixed layout)
- Project Description/main content (customizable layout)
- Student Profile (fixed layout)
- Related Projects (automatically selected by keyword matching)

Fixed layout = you cannot change the design and colour

Required

- Project name
- Project description
- Images documenting your project
  (with captions/credits)
  JPEG, PNG or GIF file, maximum size of 2MB
- Other multimedia documentation
  (audio, video or other media)

Optional

- Any on-campus installations of your work
- Live events you will be hosting
- Short biography and photo of yourself
- External links to your work/online profiles that you'd like to share

Up next are some suggestions based on majors!
These are just ideas based on previous years

Interaction Design

Overview (description, problem space)
Timeline/Role
Feature Image/Video
Value/How It Works
Inspiration/Challenge/Design Process
Reflection

Industrial Design

Image/Video
How It Works (Why? What? How?)
Materials + Process
Inspiration

Communication Design

Mission Statement/Objective
Problem Space/Purpose/Backstory
Values and Inspiration
Visual Identity/ Logo/Brand
Process (image/video)

Film + Screen Arts

Image/Video/Trailer
Synopsis/Logline
Behind the Scene/Description
Film Stills
Posters
Acknowledgements/Credits/Special Thanks
Artist Statement

2D/3D Animation

Duration, Genre, Software
Synopsis/Logline
Artist Statement
Image/Video/Trailer
Project Still
Process (storyboard, character, visual)
Acknowledgements/Credits/Special Thanks

Visual Arts/Sculpture/Print Media/ Photographs/Drawing + Painting/Ceramic

Artist Statement/Quote
Images (caption: title, medium, dimension, other credits)
Work Reflection
Related/Other works
Process (image/video)

Illustration

Introduction/ Project Statement
Artist Statement
Images/Videos (caption)
Spreads
Description/Concept
Brainstorm/Progress
Character Design/Scenes
Other Works
Acknowledgements/Credits/Special Thanks

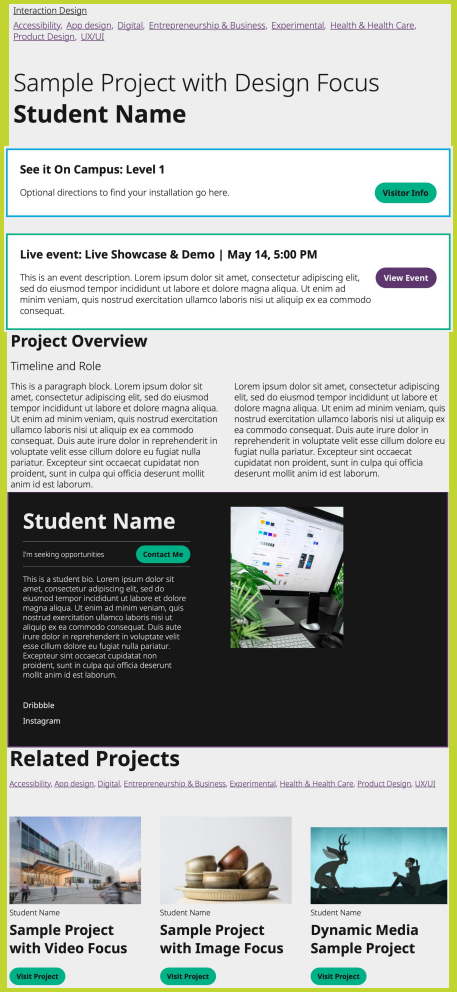
Project Name +
Project Info

On-Campus
Installations +
Live Events

Project Description
+ Main Content

Student Profile

Related Projects



Fixed layout

Customizable layout

Fixed layout

Automatically selected by keyword matching

To Do This....

WORDPRESS

With the email, you will be directed to a custom WordPress website. No coding knowledge is required! It is a drag and drop customizable template. You are welcome to make changes through coding (CSS) if you like.

It's recommended to use a desktop or laptop instead of a phone or tablet for the best editing experience

Intro to Wordpress



Project Types

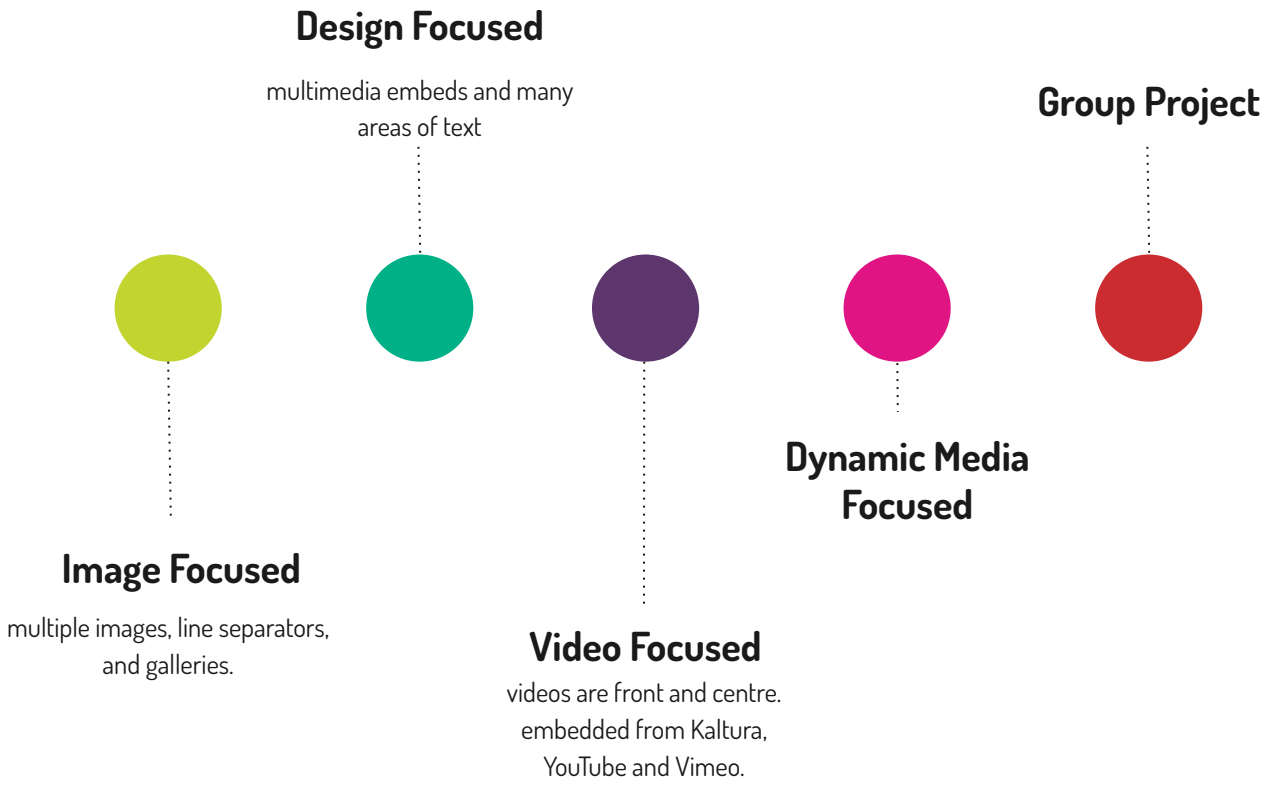


Image Focused
Sample Project

VIEW PROJECT

This Project Page showcases a number of different artworks, which each have multiple images, line separators, and galleries.

Ceramics

Ecology, Environment, Experimental, Folklore, Handmade, Material Practice, Series

Sample Project with Image Focus
Student Name



Artist Statement

This is a paragraph block in a Column. Pellentesque elit eget gravida cum sociis natoque. Enim nec dui nunc mattis enim ut. Netus et malesuada fames ac turpis egestas sed tempus. Sit amet purus gravida quis blandit turpis cursus in. Amet mattis vulputate enim nulla aliquet porttitor. In massa tempor nec feugiat. Enim tortor at auctor urna nunc id cursus metus.

This is a paragraph block in a Column. Quisque non tellus orci ac auctor augue mauris augue. Magna fringilla urna porttitor rhoncus. Nunc consequat interdum varius sit amet mattis. Elementum nisi quis eleifend quam. Urna duis convallis convallis tellus id interdum velit laoreet. Consectetur adipiscing elit duis tristique sollicitudin nibh sit amet.

Design Focused
Sample Project

VIEW PROJECT

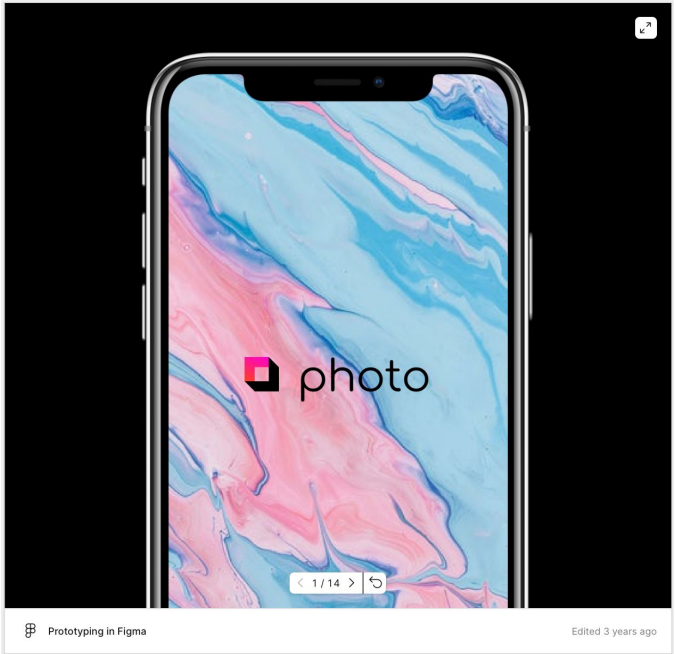
This Project Page incorporates multimedia embeds and many areas of text that outline a design process.

Interaction Design

Accessibility, App design, Digital, Entrepreneurship & Business, Experimental, Health & Health Care, Product Design, UX/UI

Sample Project with Design Focus
Student Name

Embedded Content from Figma



Video Focused
Sample Project

VIEW PROJECT

This Project Page highlights projects where videos are front and centre. Videos are embedded from Kaltura, YouTube and Vimeo.

2D + Experimental Animation

Archival, Colourful, Community, Conceptual, Experimental, History, Narrative, Short Film

Sample Project with Video Focus
Student Name

Kaltura Video Embed



Process

Sed cras ornare arcu dui vivamus. Nunc lobortis mattis aliquam faucibus. Sit amet nisl purus in mollis nunc sed id semper. Tristique senectus et netus et malesuada fames ac turpis. A iaculis at erat pellentesque. Dignissim sodales ut eu sem integer. Pellentesque elit eget gravida cum sociis natoque penatibus et magnis. Lectus sit amet est placerat in egestas erat imperdiet sed. Dui vivamus arcu felis bibendum ut tristique et. Phasellus vestibulum lorem sed risus ultricies tristique. In egestas erat imperdiet sed euismod. Praesent semper feugiat nibh sed pulvinar proin.

Dynamic Media
Sample Project

VIEW PROJECT

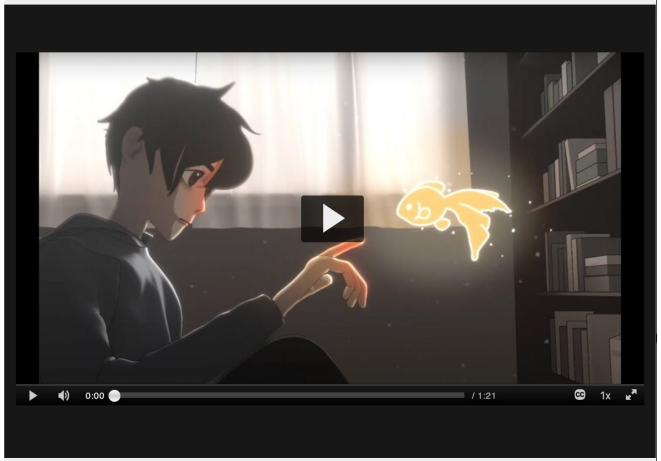
It is strongly recommended that you use the section structure in this sample project as a reference for your own Project Page.

2D + Experimental Animation

Character Design, Conceptual, Digital, Experimental, Folklore, Fragment, Language, Mystery

Dynamic Media Sample Project
Student Name

Trailer



Logline

Example: Deep in the mountains, a young hiker's presence changes the daily life of a forest being living for many centuries, a brother watching over all the lives of the forest.

Group Projects

If you are in a group project, you can choose between two options:

01 | Create one Project Page for all members of your group to share. You can add bios and contact info for all group members into the body of the page.

VIEW PROJECT



Student Name

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

studentname@gmail.com

Student Portfolio

LinkedIn



Student Name

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

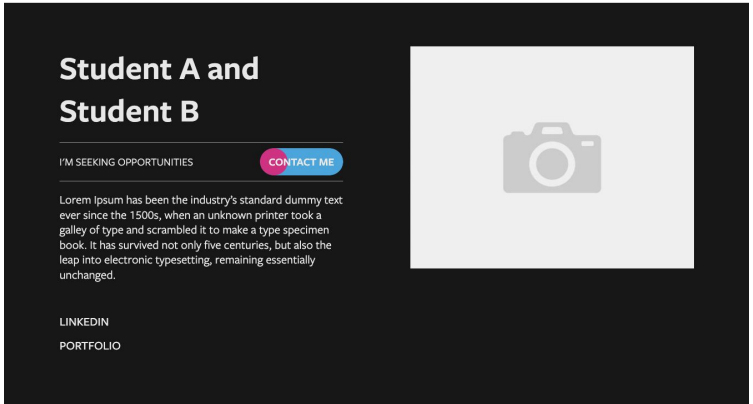
studentname@gmail.com

Student Portfolio

LinkedIn

02 | Create an individual Project Page for each member of your group. The content of the page is the same, but the bio and contact info on each page focuses on one group member.

VIEW PROJECT



Considerations



Structure

How many different sections will you have on your Project Page?

What content will go into each section and in what order?

Text

How much text will you have? Will you format it into headings, paragraphs, lists, or buttons?

Will you be using columns to create layouts?



Images

How many supporting images will you be displaying?

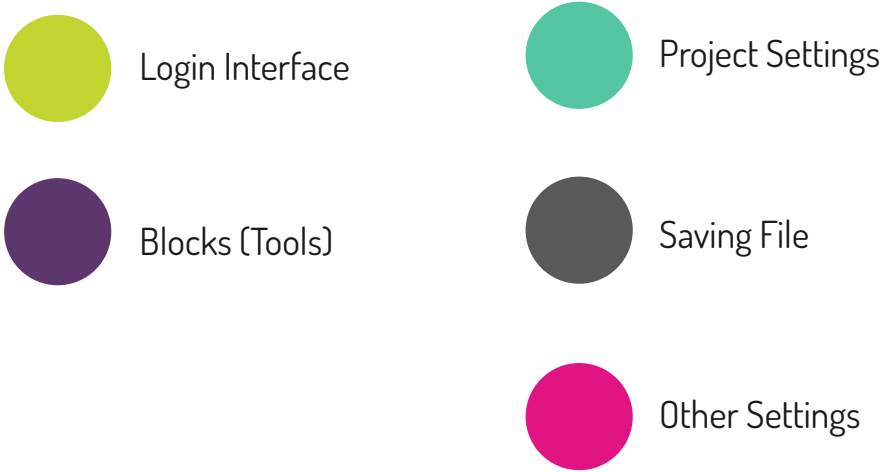
Will you be displaying images at full size, as banners, or laid out in columns or gallery grids?



Other media

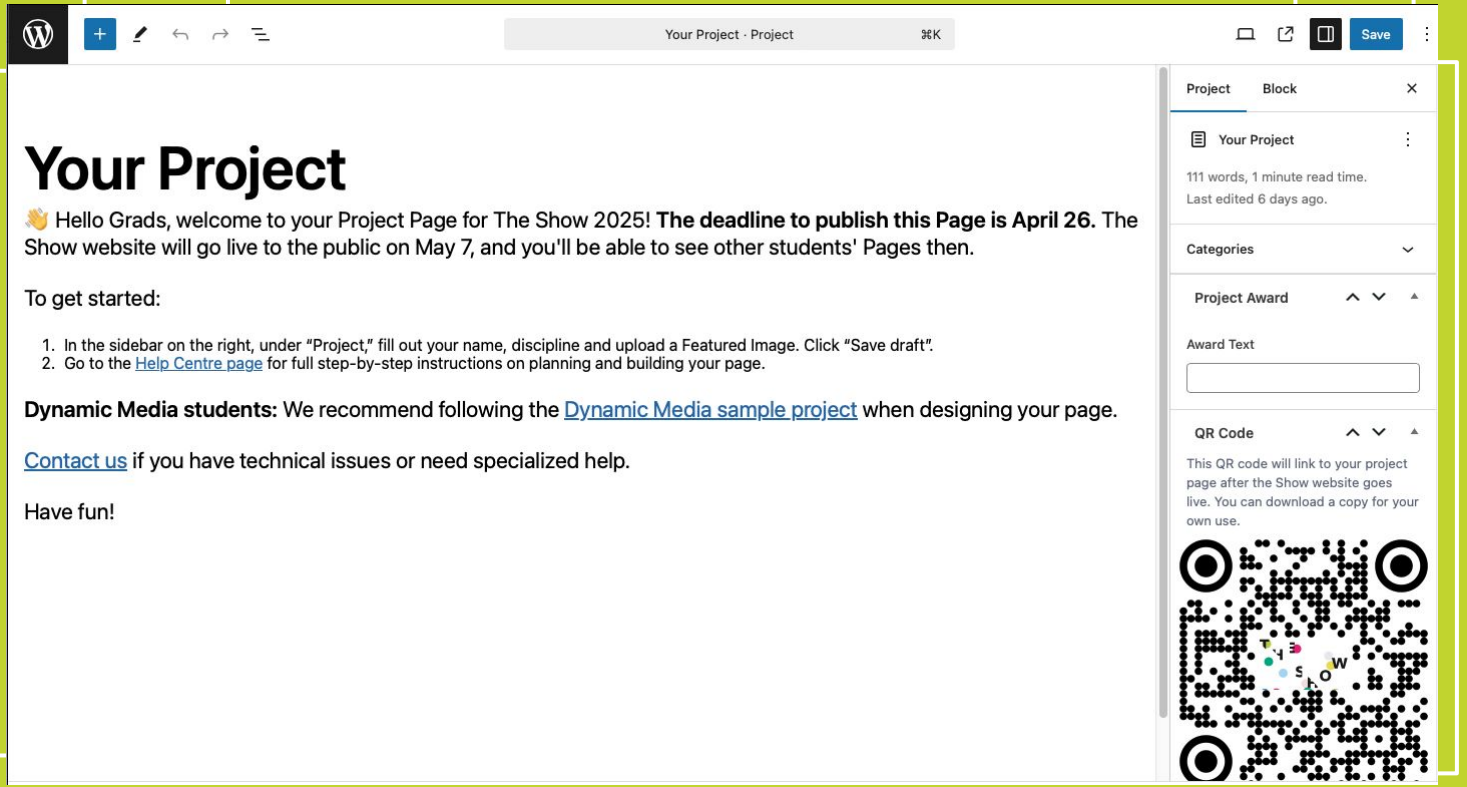
Will you be including any embedded media from other websites?

Wordpress Cheatsheet



Basic tool box

File saving



Your Project

👋 Hello Grads, welcome to your Project Page for The Show 2025! **The deadline to publish this Page is April 26.** The Show website will go live to the public on May 7, and you'll be able to see other students' Pages then.

To get started:

1. In the sidebar on the right, under "Project," fill out your name, discipline and upload a Featured Image. Click "Save draft".
2. Go to the Help Centre page for full step-by-step instructions on planning and building your page.

Dynamic Media students: We recommend following the Dynamic Media sample project when designing your page.

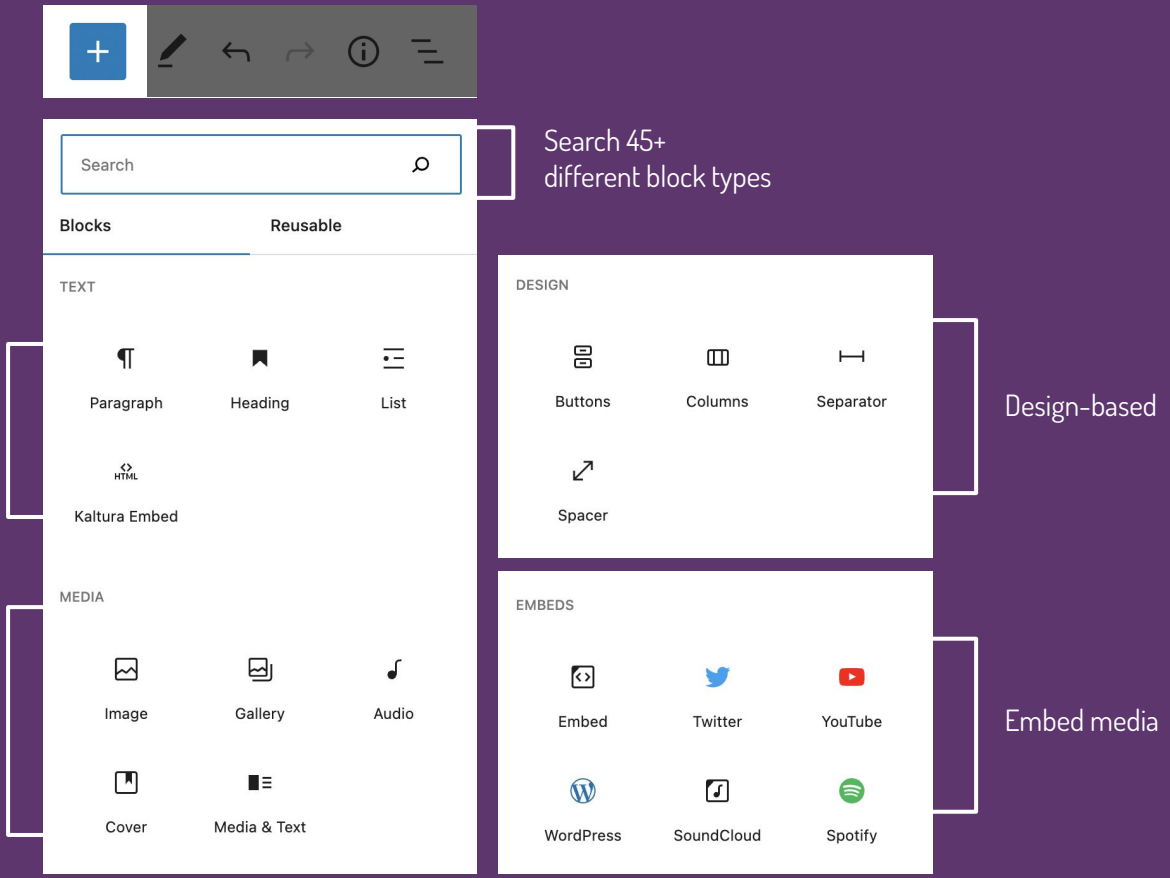
Contact us if you have technical issues or need specialized help.

Have fun!

Workspace

Settings

Block Type



Search 45+
different block types

Text-based

Media-based

Design-based

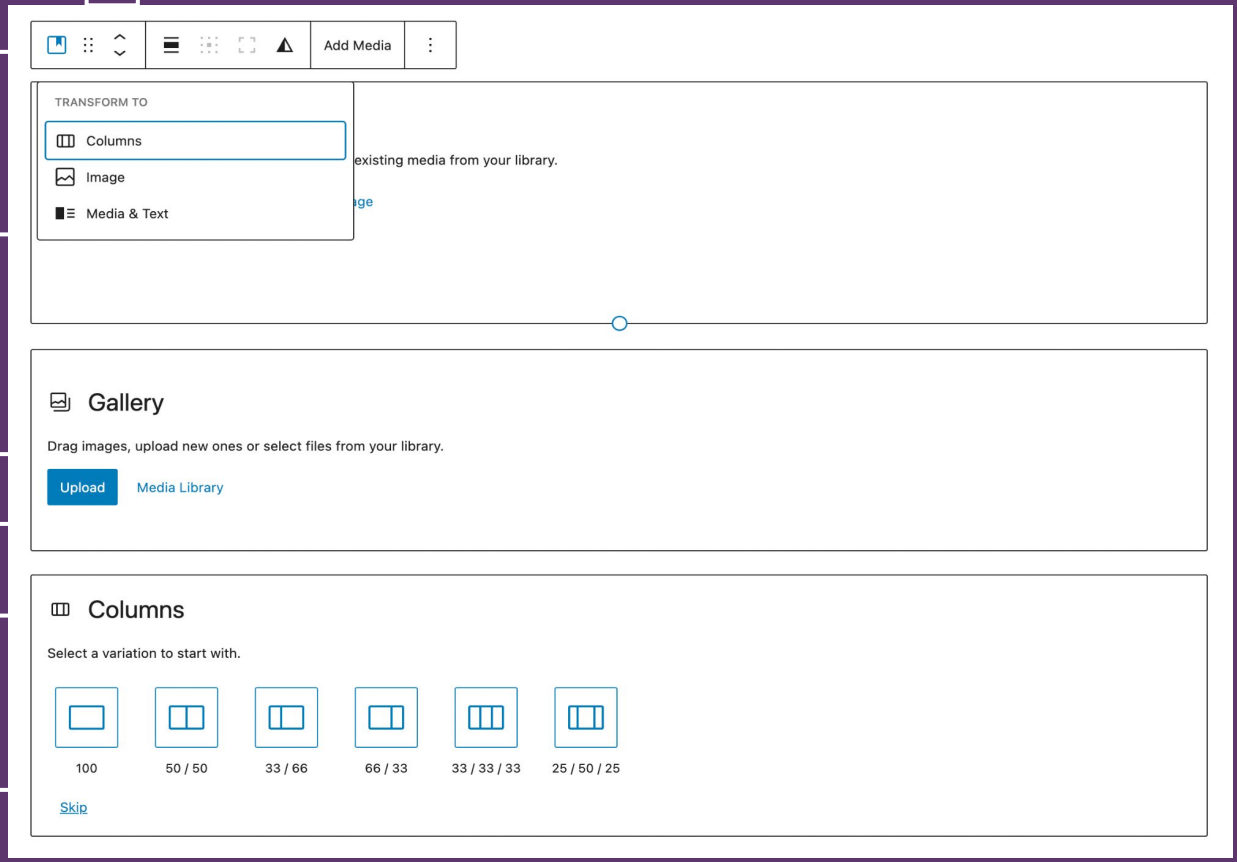
Embed media

Change block order

Change block type

Upload images (drag & drop to media library)

Column setup



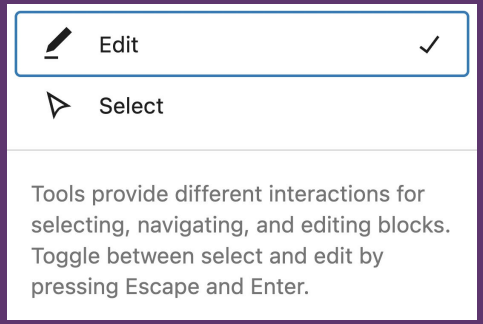
Other Handy Tools

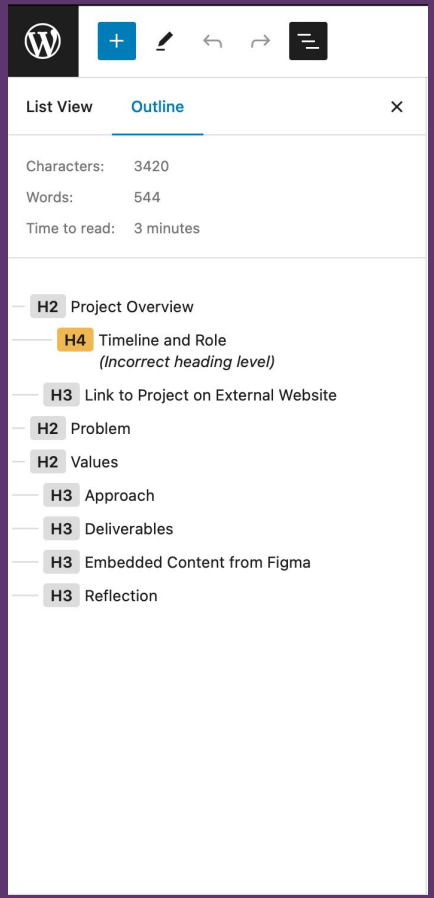


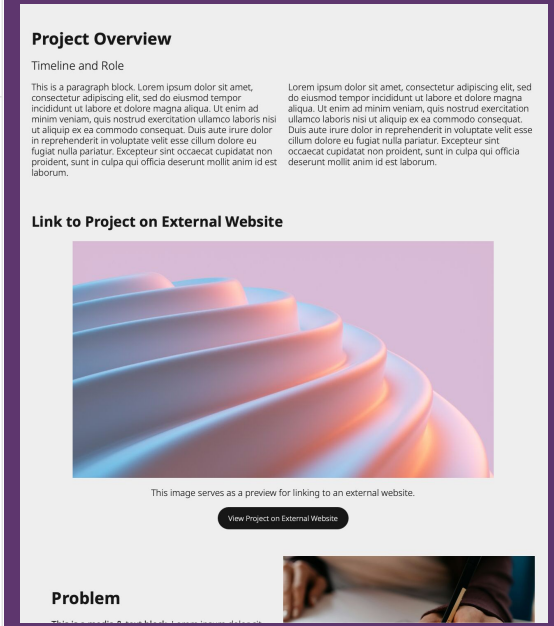
Edit/Select

Undo/Redo

Document Outline



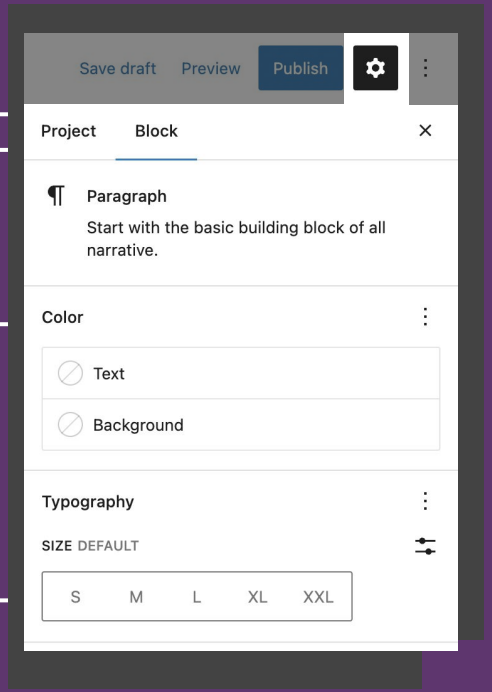


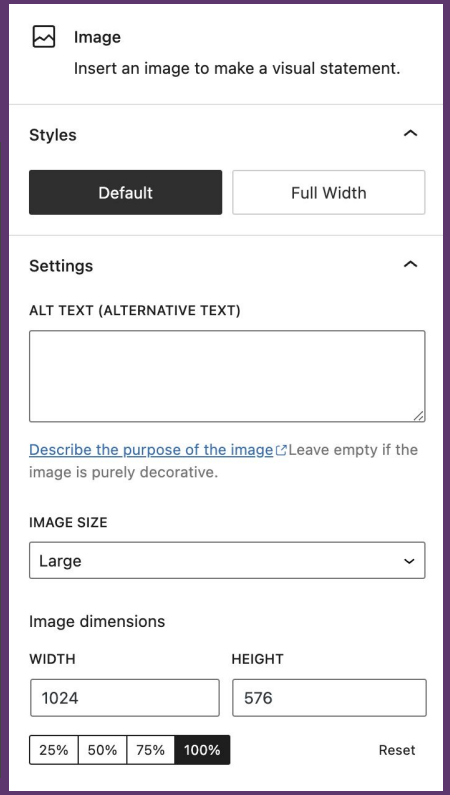


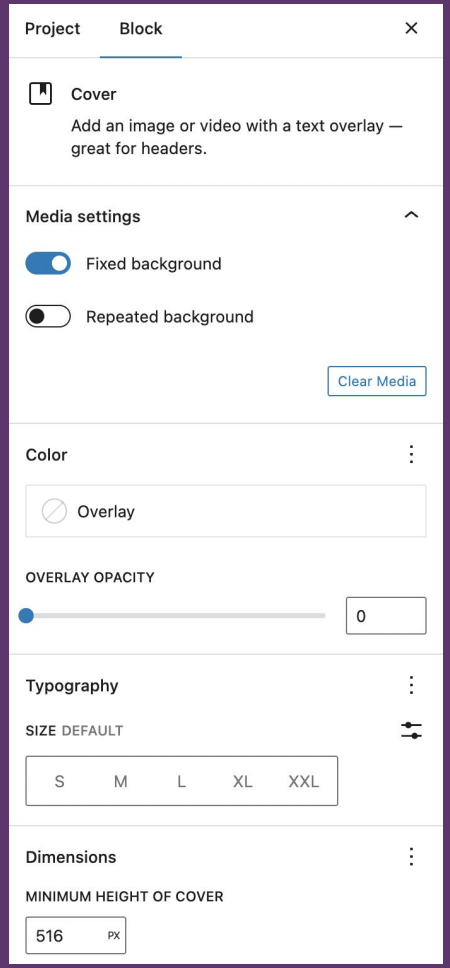
Block Settings

Switch settings from Project to Block

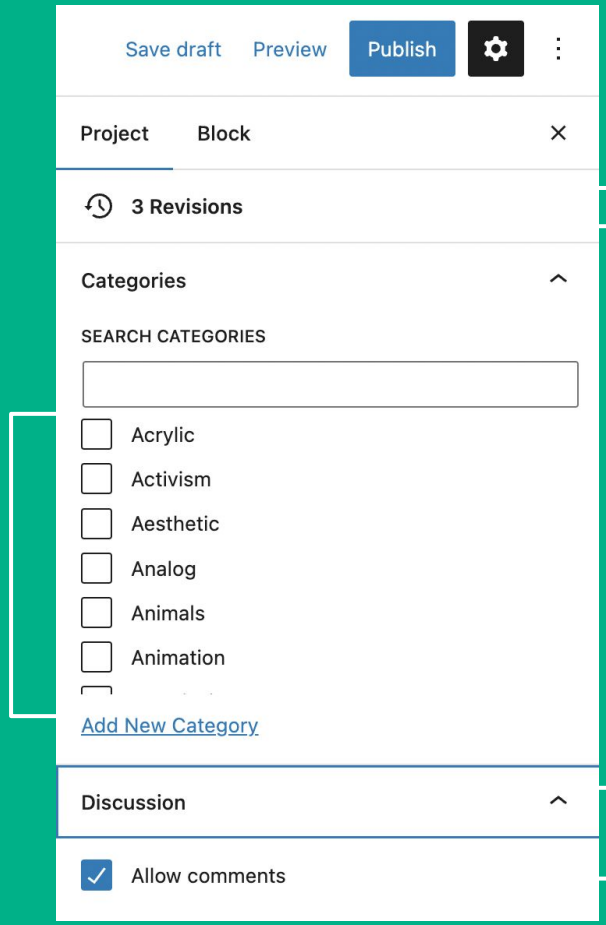
Change block settings (colours, size, opacity, typography, etc.)







Project Settings



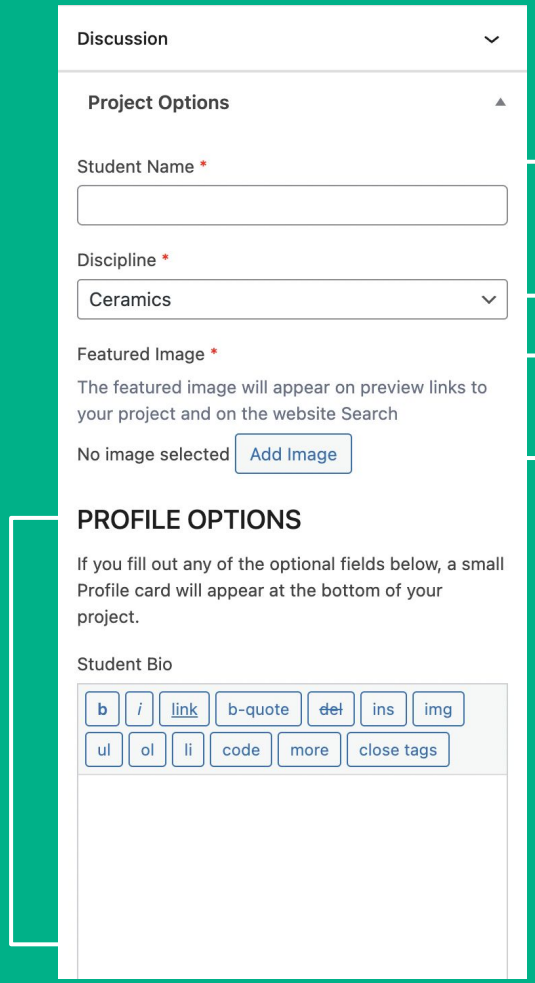
Restore previous versions

Choose your project keywords (they will appear as links)

Comment section for peer feedback

(Not open to the public, only logged-in students can see or make comments)

Project Settings

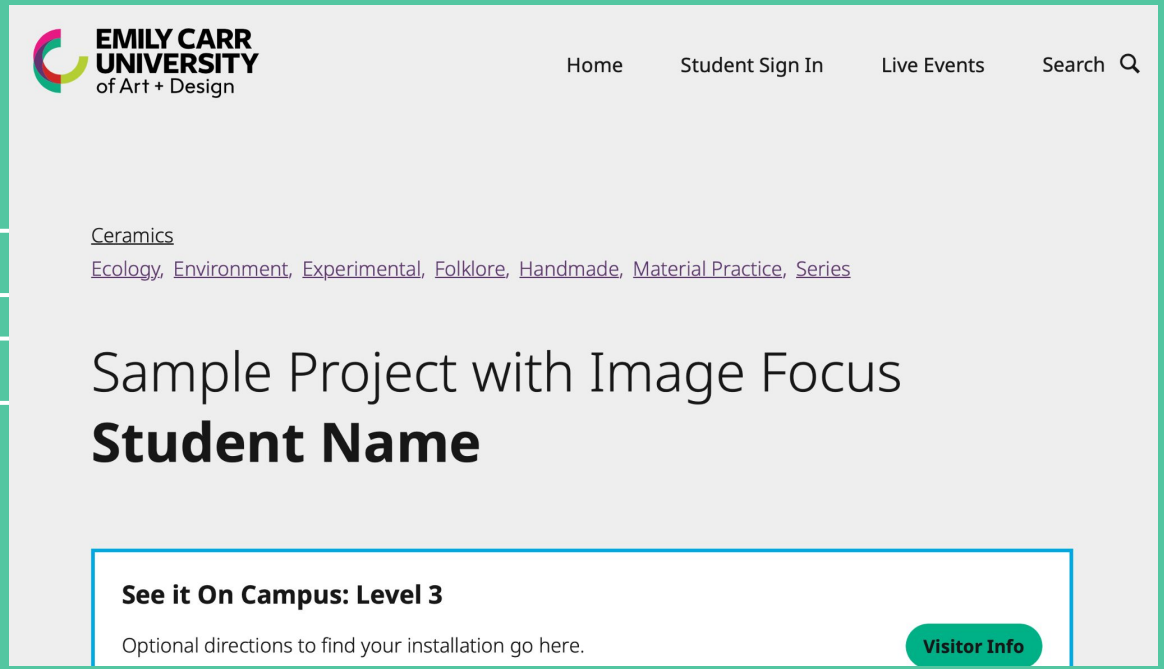


Student name and discipline

Feature image (project cover)

Student bio (description)

WHAT IT LOOKS LIKE WHEN PUBLISHED



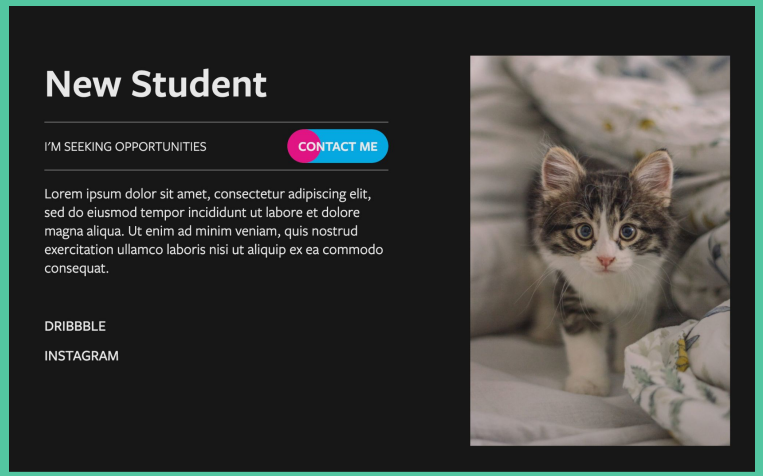
Discipline

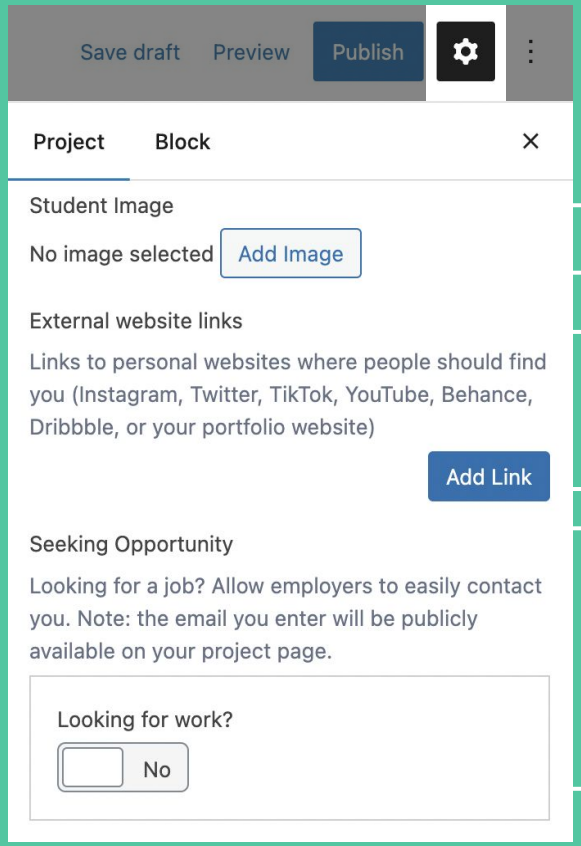
Student/
Project name

Project keywords
appearing as links

Project Settings

WHAT IT LOOKS LIKE WHEN PUBLISHED





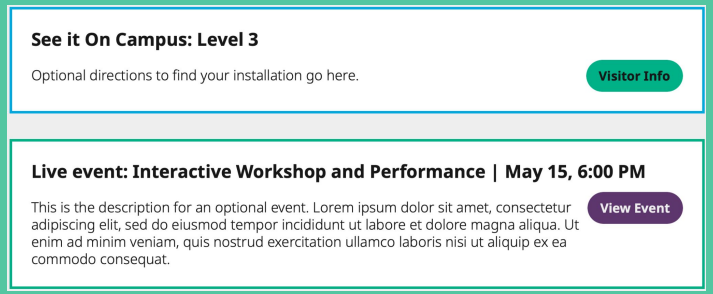
Student bio (image)

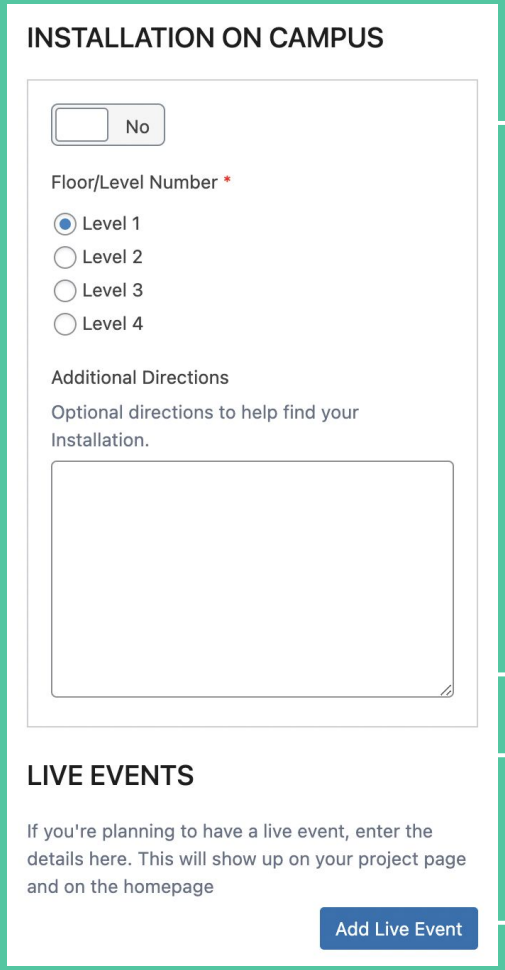
Student bio (links)

Student bio (contact)

Project Settings

WHAT IT LOOKS LIKE WHEN PUBLISHED

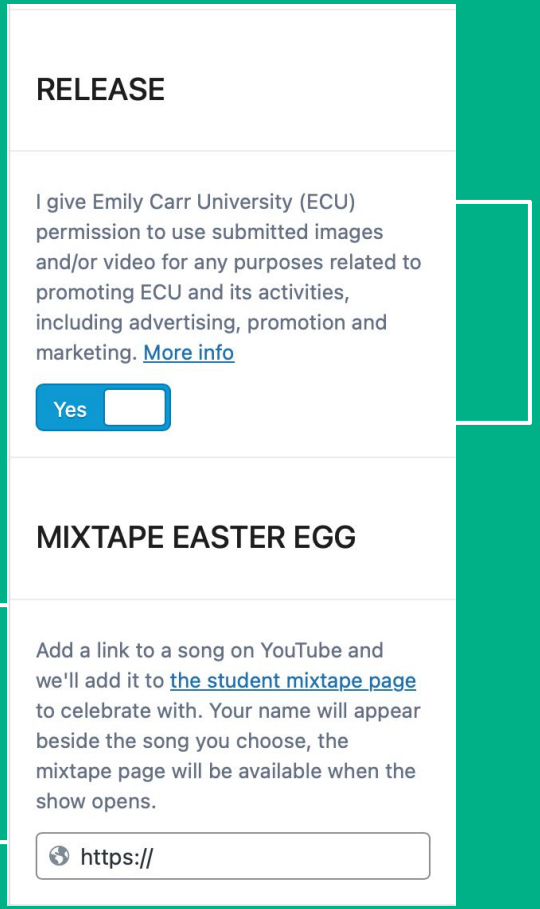




Installation banner

Live event banner

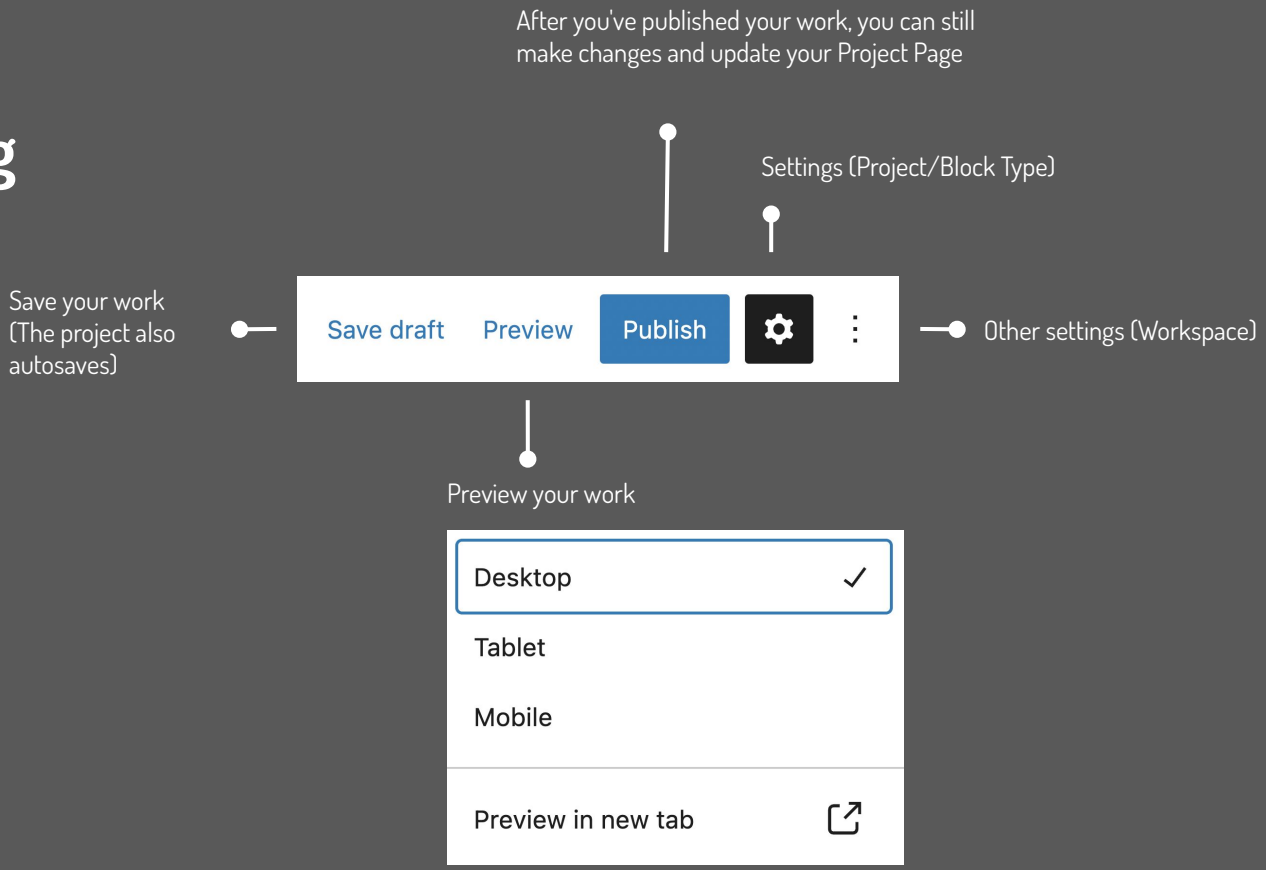
Project Settings



Consent
For marketing and communications

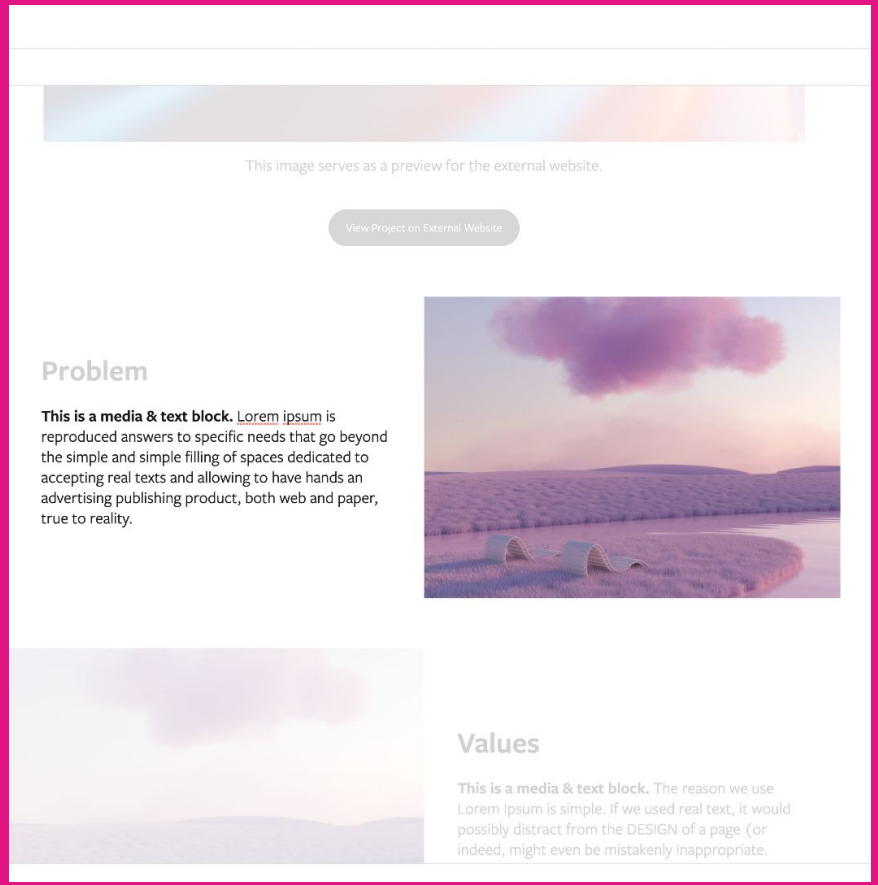
Share any music you like!
(It will appear on the mixtape page when the show launches)

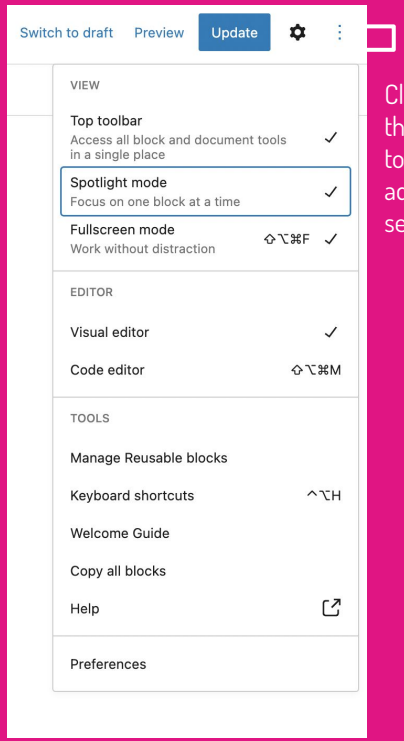
File Saving


After you've published your work, you can still make changes and update your Project Page
Settings (Project/Block Type)
Save your work (The project also autosaves)
Save draft
Preview
Publish
Other settings (Workspace)
Preview your work
Desktop
Tablet
Mobile
Preview in new tab

Other Settings

Spotlight Mode
Easier editing experience by focusing on one block at a time



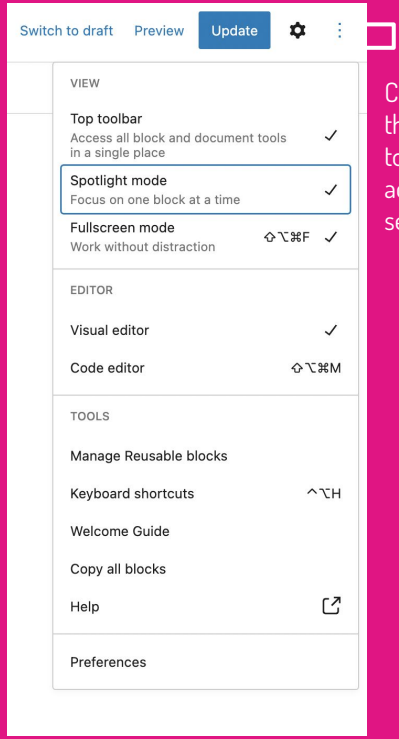


Click the three dots to show advanced settings

Other Settings

Code Editor
Easier editing experience
by focusing on one block at a time





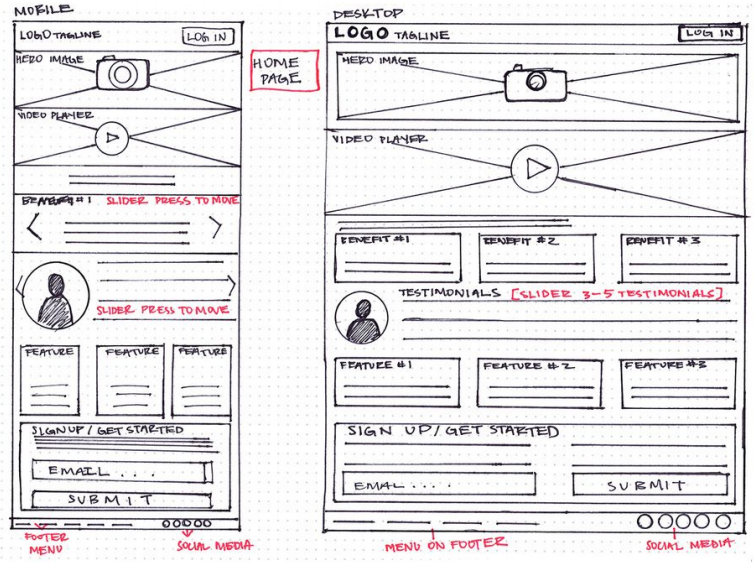
Click the three dots to show advanced settings

3 Tips for Success

Tip 1
Plan Ahead

Create an outline or sketch of your layout before you begin and decide what block types or layout options you will use for each of your content pieces!

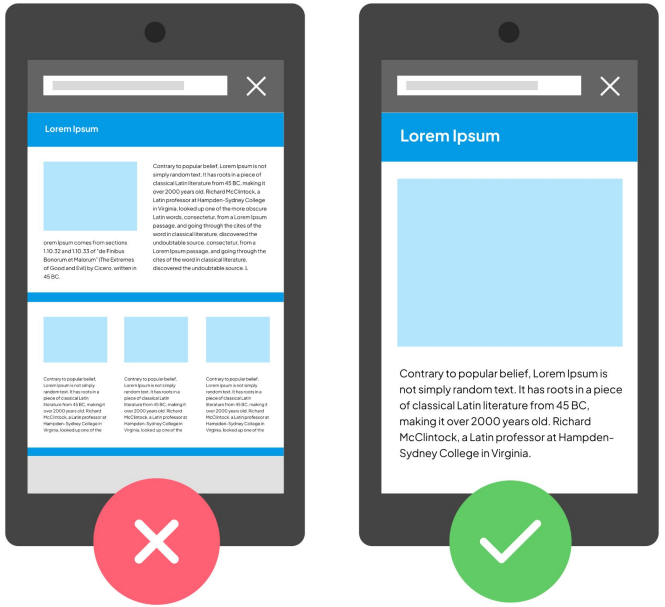
*Don't overthink it! A simple page that shows off your project can often be more effective than a complicated one that distracts from your work.



Tip 2
Avoid Text Based Images

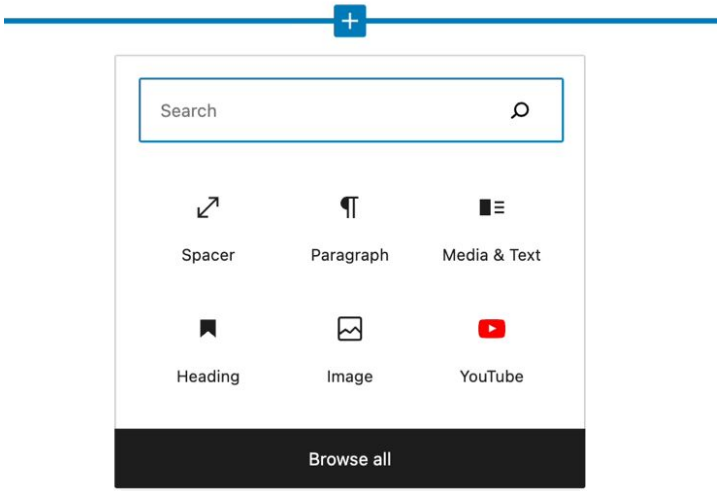
Avoid uploading images of layouts that include text (eg. slide decks).

Although this may look good when viewing on a computer, It is not accessible for mobile users, people with low vision, and screen reader users.



Instead
Use WordPress Text Block

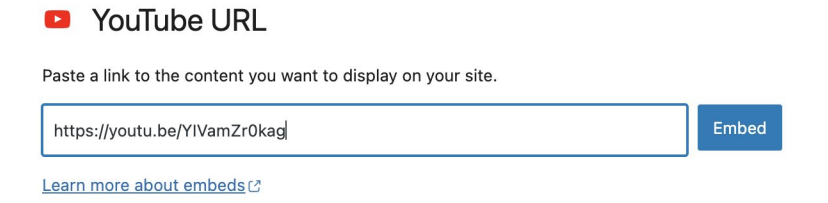
To make your project page as accessible as possible, please use WordPress text blocks to insert all pieces of text, and use the available block types to create layouts within the WordPress editor!



Tip 3
Embed Media Files

Please upload files to a supported external service and avoid uploading them to the wordpress site directly.

We have wide support for media embedded from other websites (Kaltura, YouTube, Vimeo, Soundcloud, etc.)





This is a video caption for a YouTube embed.

Past Examples

Ceramics
https://2024.theshow-ecuad.org/project/courtney-mott/

Drawing + Painting:
https://2024.theshow-ecuad.org/project/flow-currents/

Illustration:
https://2024.theshow-ecuad.org/project/unburning/

New Media + Sound Art:
https://2024.theshow-ecuad.org/project/ephemera/

Photography:
https://2024.theshow-ecuad.org/project/%ed%95%b4%eb%85%80-haenyeo-gardeners-of-the-ocean/

Communication Design:
https://2024.theshow-ecuad.org/project/9019km-home/

Interaction Design:
https://2024.theshow-ecuad.org/project/ecological-danger/

Industrial Design:
https://2024.theshow-ecuad.org/project/mere/

2D Animation:
https://2024.theshow-ecuad.org/project/production-support-behind-the-scenes/

3D Animation:
https://2024.theshow-ecuad.org/project/fish-lemon/

We Are Here to Help!

Available to assist from Mon-Fri through email + discord
appointment by request

Wordpress Info Doc

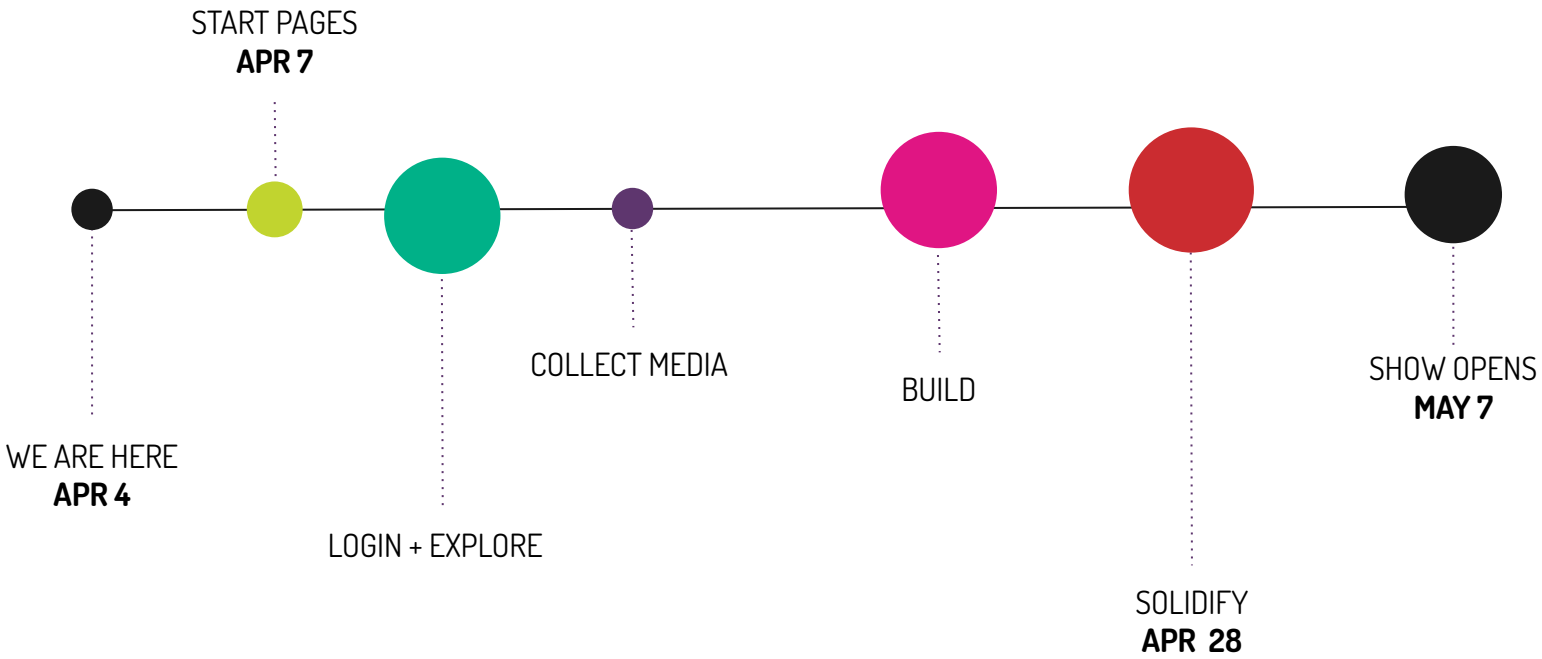
2024 Website

2023 Website

Our Discord Channel

Email Us
theshowonline@ecuad.ca

Suggested Timeline



Good Luck!

